



# 2025 IMPACT REPORT

This report highlights our achievements in 2025.

**Our Community Health Workers (CHWs) served over 3,200 individual participants across 23 North and South Carolina counties.**



## About Us

### Our Vision

Healthy Latino communities contributing to a stronger Carolinas.

### Our Mission

PASOs provides education, leadership development, and advocacy to support Latino communities.

The three pillars of our work toward a stronger and healthier Carolinas are:

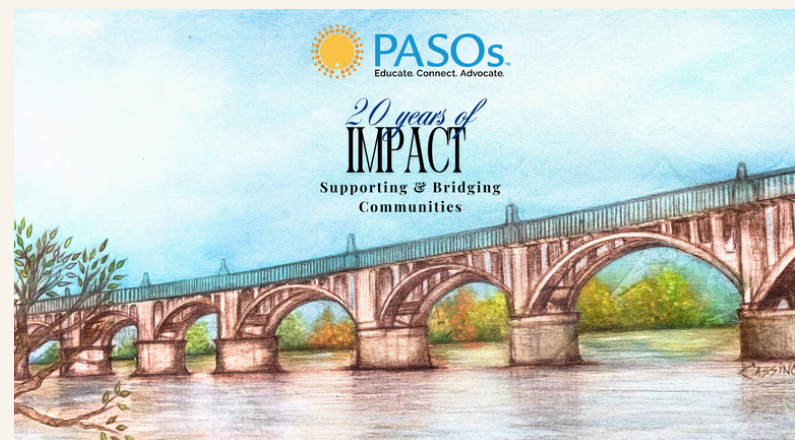
- 1) Community Health Worker Model
- 2) Capacity Building
- 3) Community Health Worker Training & Workforce Development



**PASOs**<sup>™</sup>

*Celebrates 20 years*

**of service to Latino Communities**





## PASOs 20th Anniversary Gala

PASOs (which means “steps” in Spanish), began in 2005 after research revealed health disparities and gaps in access to health and social services for South Carolina’s rapidly growing Latino population. PASOs’ work is focused on helping community members take steps towards greater health and well-being. PASOs provides training and support to CHWs for continued professional development. In addition, PASOs is committed to helping organizations take steps towards improved access to care and resources for the communities they serve.

In October 2025, PASOs celebrated 20 years of supporting and bridging communities across South Carolina. This same year, we expanded into North Carolina.





## PASOs Health Connections

PASOs CHWs work closely with Latino adults and children in a variety of settings such as clinics and community-based locations.

Our CHWs educate, inform, and help participants navigate community resources. They connect participants with health care and other needed services, using their cultural and individual strengths as a starting point.



## Non-Medical Factors Impacting Health

As part of our PASOs Health Connections program, CHWs help individuals and families to address non-medical factors impacting health, which are social and environmental conditions that affect their quality-of-life outcomes and risks. CHWs support individuals and families through information sharing, education, and support with navigation of resources and connecting them to health, social, and other resources. Examples of the connections our CHWs make to enhance the wellbeing of our participants include, health, nutritional, and socio-economic supports such as Medicaid, WIC, SNAP, infant items, legal supports, and local school districts.

**1,367 Adults & 1,897 Children** were successfully supported and connected with resources addressing non-medical factors impacting health, such as food insecurity, medical home enrollment, specialty health care access, and/or legal assistance.

**Over 1,000** community members received education about WIC. More than half of these participants set and accomplished their goal to enroll in WIC benefits. An additional **498 adults and children** received education related to SNAP, support with appointments, support completing applications and/or collecting necessary documents for benefit approval. More than half of these participants accomplished their goal to enroll in SNAP benefits.





## PASOs Connections for Child Development

CHWs trained in early childhood development provide home visits to support parents and caregivers in assessing the development of their children under five years old using the Ages & Stages Questionnaires (ASQ). Parents and caregivers enhance their parenting skills through child development education, information, and tools provided by their CHWs. CHWs provide families with referrals to early intervention specialists and other early childhood resources as needed. Parents learn to support their children in meeting their developmental milestones so that young Latino children are better prepared for kindergarten.



### ASQ Screenings

CHWs supported parents and caregivers in conducting **593 ASQ-3 & 398 ASQ:Social-Emotional-2** child development screenings.

### Early Intervention Services

CHWs connected **81 children** to early intervention services for further assessment and supports.



## PASOs Outreach

PASOs CHWs assess communities to identify their needs. CHWs promote supportive community programs through outreach events to increase the number of participants receiving health education or connection to healthcare and social services. CHWs bridge the gaps between community members and the services available to them.

In 2025, PASOs CHWs conducted **127 in-person outreach events** through which we reached a total of **3,282 individuals.**





## PASOs Conferences

PASOs hosted its **12th Annual Promotores Conference**, a grassroots leadership development conference which aims to unite community leaders who serve Latino communities.

Attendees are encouraged to learn from one another, and increase their capacity to serve their communities through culturally appropriate leadership development. Networking and a panel discussion with experienced CHWs and community leaders from NC and SC were the focus of this conference. The conference had **about 70 CHWs** in attendance.



PASOs CHWs participated in the PASOs Annual Training Conference. This conference is uniquely designed to meet the training needs of all PASOs team members. Some professional development topics covered during this conference are: advocacy & human rights, public health topics, mindfulness, self care, team building, and reflection and evaluation of their CHW experiences. This conference had **all PASOs team members** in attendance in 2025.





## PASOs CHWs in Action

In response to the high number of pregnant people that our PASOs Prisma team of CHWs has encountered, the team designed and implemented a series of workshops called **PASOs OB Tours**. This series specifically focuses on providing perinatal supports and information sharing to help moms navigate perinatal, birth, and postpartum services.

The PASOs OB Tours have been a community favorite, fostering a safe space for families and their babies, as well as, enabling relationship-building among community members and providers. The OB Tours give parents an opportunity to tour the hospital in which they will be delivering their baby, understand hospital processes, and prepare for labor and delivery. A total of **10 in-person educational sessions** were conducted, reaching **59 pregnant people and 44 care partners**.



## PASOs Capacity Building

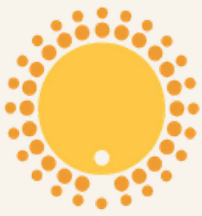
The PASOs Core Competency Training for Community Health Workers (CHWs) provides essential skills in areas like communication, health promotion, cultural competence, and advocacy. This training meets all national standards for CHW core competencies. It strengthens CHWs' ability to improve community well-being through trust and respect.

Additionally, PASOs provides trainings to social service professionals, health professionals, staff from various not-for-profit organizations, public agencies, hospital systems, FQHCs, and others. These trainings are tailored to the needs of the organizations and their teams and provide an understanding of how to better reach and work with Latino individuals, families, and children.

## PASOs CHW Core Competency Training

trained a total of **32 community leaders** who became certified CHWs through the South Carolina Community Health Worker Credentialing Council (SCCHWCC) and the South Carolina Community Health Worker Association (SCCHWA).





*Celebrating our first years*  
**of service to Latino Communities**



# ¡Gracias!

**A special thanks to all our participants, CHWs, community members and leaders, partners, and allies who have supported us over 20 years. With your support and collaboration, we're building stronger, healthier Latino communities in the Carolinas.**

**Thank you!**

